



# SYMPOSIUM OF EMERGING BRANDS 2025



# SYMPOSIUM OF EMERGING BRANDS

**THE FIRST EVER SYMPOSIUM OF THE KIND IS BEING HELD IN CHENNAI IN CONJUNCTION WITH THE LEATHER WEEK AND INDIA INTERNATIONAL TRADE FAIR.**

**FIFTEEN BRANDS WILL SHOWCASE THEIR LEATHER PRODUCTS TO OVER 30 FOOTWEAR AND ACCESSORIES RETAILERS WHO CONTROL OVER 80% OF INDIA'S RETAIL SPACE .**

**A UNIQUE OPPORTUNITY FOR INTERACTION AND FINDING NEW PARTNERSHIPS . ORGANISED BY THE IFLMEA AND INDIAN SHOE FEDERATION**

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## INDIAN FINISHED LEATHER MANUFACTURERS & EXPORTERS ASSOCIATION (IFLMEA)

**IFLMEA** is an association, started in the year 1983, of small and large scale entrepreneurs who are genuinely interested in the manufacture and export of high quality finished leather. It has 115 members.

**IFLMEA's** activities include undertaking survey of raw materials, present infrastructure and the technology for the manufacture of sophisticated high quality finished leather. The association organizes lectures, seminars, workshops and conducts research essential for the development of the Indian finished leather industry. This association represents the grievances of the industry to government or public bodies like leather Export Promotion Councils, FIEO, FICCI, CII etc.

### The main objectives of the association are:

- To promote the interests of the finished leather manufacturers in India.
- To represent to the government and the concerned authorities the grievances and the constraints in the manufacture and export of finished leather.
- To collect, analyze and disseminate accurate information on a wide variety of factors which affect the course of doing business and which guide the marketing of finished leather.
- To also provide the necessary information for upgrading technology at par with the advanced and sophisticated countries.
- To liaise with finished leather industry on the one hand and the leather goods, leather garments and shoe industry on the other.
- To promote the international trends in leather fashion for all segments of the industry.
- To closely follow the advancement in technologies in environmental and pollution controls.

### The following services are rendered to the members of the Association:

- Information sharing
- Publishing **IFLMEA** journal, "LEATHER TREND"
- After the successful completion of IFLMEA — UNIDO Program on LWG Certification by BLC for the first batch of 10 Member Tanneries, **IFLMEA** is shortly starting the **IFLMEA Program on LWG Certification** for the next batch of another 10 Member Tanneries. So far completed LWG Certification for 36 member tanneries in three batches, and the fourth batch is in the plans.
- IFLMEA has developed a portal [www.geotrace.in](http://www.geotrace.in) patented by IFLMEA, which helps members address their Traceability issues with regard to European Union Norms and LWG etc., helping members in regional traceability of raw materials.

Collaboration with CLRI in making Modeurop (An European color forecasting body) leather collection and its promotion within the leather industry

- Library
- Export advisory unit
- Trade introduction

The members of the association contribute about 75% of the finished exports from this region, which is about 30% of India's finished leather exports. Its main source of income is membership fees and adhoc contributions by members from time to time for special activities.

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+91-9176676622

## Indian Finished Leather Manufacturers and Exporters Association (IFLMEA)

CMDA Buildings Tower — II, Third Floor, South Wing, No:1, Gandhi Irwin Bridge Road,  
Egmore, Chennai — 600 008.



## INDIAN SHOE FEDERATION

ISF WAS STARTED IN 1992 AND IS NOW IN ITS 33RD YEAR. INITIALLY WHEN ISF STARTED OPERATIONS, ONLY SHOE UPPERS WERE BEING MANUFACTURED IN INDIA. THE MANUFACTURERS FELT THAT THEY NEEDED A BODY TO REPRESENT THEM AND THUS INDIAN SHOE FEDERATION CAME INTO BEING IN THE YEAR 1992. ISF HAS COME A LONG WAY WITH THE MEMBERS FROM LEADING MANUFACTURERS AND EXPORTERS OF FOOTWEAR AND FOOTWEAR COMPONENTS ACTIVELY PARTICIPATING TO MAKE THIS INDUSTRY VIBRANT.

MEMBERS OF ISF GET THE BENEFIT OF TECHNOLOGY UP GRADATION, INFORMATION ON USE OF NEW AND BEST MATERIALS, SKILL DEVELOPMENT. ISF ALSO CO-ORDINATES WITH GOVERNMENT THROUGH PRINCIPAL BODIES TO OVERCOME PROCEDURAL AND POLICY BOTTLENECKS FOR SMOOTH CONDUCT OF BUSINESS AND TODAY THESE INITIATIVES HAVE HELPED THE INDUSTRY TREMENDOUSLY AND HAVE BROUGHT IT TO THE POSITION OF EMINENCE.

ISF IS MANAGED BY LEADING LUMINARIES OF THE INDUSTRY WHO HAVE IN DEPTH KNOWLEDGE OF THE MARKETS BOTH DOMESTIC AND INTERNATIONAL AND THEY ARE COMMITTED TO PROMOTING GROWTH OF THE INDIAN FOOTWEAR AND COMPONENT INDUSTRY BY ADOPTING TRANSPARENT AND SUPERIOR INDUSTRY PRACTICES. THE PRESIDENT AND THE OTHER OFFICE BEARERS OF ISF ARE ACTIVELY PURSUING THE FOLLOWING INITIATIVES FOR THE BENEFIT OF THE INDUSTRIES.

- DISCUSSING ABOUT TRAINING CENTRES AT VARIOUS FOOTWEAR AND COMPONENTS CLUSTERS

- TO SET UP STANDARD NORMS IN PARTNERSHIP WITH CSIR – CLRI / CFTI FOR PRODUCTIVITY IMPROVEMENT TECHNIQUES IN VARIOUS FACTORIES.

- PROMOTING INDIAN DESIGN CAPABILITIES THROUGH DESIGN STUDIO PROJECTS AND SPONSORING INTERNATIONAL DESIGNERS FAIR IN COLLABORATION WITH CLE AND CLRI.

- PROMOTING THE LEATHER COLOUR TRENDS INITIATIVE FOR VARIOUS SEASONS THROUGH CLRI UNDER THE AGEIS OF MODEUROP AND FASHION TREND POOL

- ISF IS OPEN TO ADVISE MEMBERS ON JOINT VENTURES AND FOREIGN DIRECT INVESTMENTS PROJECTS IN COLLABORATION WITH CLE.

- ISF IS A MEMBER IN THE SECTIONAL COMMITTEE FOR LEATHER, TANNING MATERIAL AND ALLIED PRODUCTS WITH BIS.

ISF ALSO PROMOTES AND ASSISTS MEMBERS IN THE FOLLOWING:

- ISF CONDUCTS 3 MEGA SHOE SALES EVERY YEAR FOR THE MEMBERS TO SHOWCASE AND SELL THEIR PRODUCTS UNDER THE SPONSORSHIP OF ISF

- ISF ASSISTS MEMBERS DURING THE IILF FOR BOOKING OF SPACE, IN CASE OF ANY DIFFICULTY AND SORTING OUT ISSUES POST THE FAIR LIKE REFUND OF TDS.

- ISF ALSO BRINGS OUT THEIR SHOEMAKER – MEMBERS DIRECTORY EVERY YEAR FOR THE BENEFIT OF THE MEMBERS.

- ISF CONDUCTS EXHIBITIONS AND FAIRS FOR TO HELP BRING THE BUYERS CLOSER TO THE SUPPLIERS. ISF JUST CONDUCTED SUCCESSFULLY THE SHOETECH VELLORE 2022 ALONG WITH IFCOMA.

INDIAN SHOE FEDERATION IS COMMITTED TO LEAD AND GUIDE THE MEMBERS TO GREATER HEIGHTS AND INTERNATIONAL VISIBILITY.

ISF HAS ABOUT 120 MEMBERS FROM THE SHOE EXPORTERS AND MANUFACTURERS AND SHOE COMPONENT MANUFACTURERS.

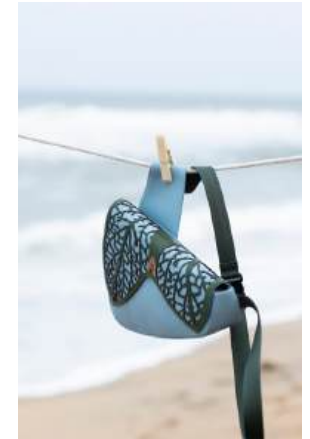
MR. PANARUNA AQEEL MANAGING DIRECTOR, FLORENCE SHOE COMPANY PVT LTD., IS THE CURRENT PRESIDENT OF ISF. A LIST OF CURRENT EXECUTIVE MEMBERS IS ALSO A PART OF THIS DIRECTORY FOR YOUR REFERENCE:



**Taurus group** a renowned manufacturer and exporter of premium leather, with a legacy spanning 4 generations, introduces **Aks & Ad**, where sustainability meets style in a bold and electrifying way for all genders.

Specializing in bags and accessories, we blend vibrant, trendy designs with functionality, perfect for any setting—from the urban jungle to the runway. Our commitment to sustainability drives us toward becoming a 100% eco-friendly brand, using ethical practices and innovative materials. We incorporate RFID technology in our products for added security and embrace gender-inclusive collections that celebrate individuality.

At **Aks and Ad**, every piece tells a story, connecting you to the concept, theme, and passion behind each design.







A family Brand with Traditional Values, a deep family history in the leather trade both is the manufacture of Finished Leather and Footwear with up-to-Date Designs making a Fashion Statement

**Azyrrha means “Unique and beautiful”**

Coincidentally, The Founding Family Initials go to make up the Brand Name

Please dive into our Website [www.azyrrha.com](http://www.azyrrha.com) and see our amazing range of Men’s Footwear , Belts and Wallets and Enjoy the Azyrrha Experience.

Thank you!

[www.azyrrha.com](http://www.azyrrha.com)

[info@azyrrha.com](mailto:info@azyrrha.com)

Customer Care Helpline +919790866886.

[Instagram@azyrrha](https://www.instagram.com/azyrrha)

Azyrrha Store Location-

[https://maps.app.goo.gl/HyTERCvFSeLUwov56?g\\_st=iw](https://maps.app.goo.gl/HyTERCvFSeLUwov56?g_st=iw)

Azyrrha means unique and beautiful.

Asgar Zubeida Yavar Rehane Raneya Hyder Ahmed



# A Legacy of Exquisite CRAFT

**BARACA** stands as a symbol of timeless elegance, blending tradition with innovation to create leather goods that transcend generations. Crafted from infusion of leather sourced from LWG gold rated tanneries and cutting edge technology, we make leather goods that's both desirable and accessible

## WHO WE ARE

With over a decade of expertise designing for global fashion brands, Baraca brings together skilled artisans and visionary designers to craft leather bags that are more than accessories—they're a Statement of elegance and prosperity



## RETAIL FOOTPRINT & PARTNERSHIPS

Baraca is available at leading multi-brand outlets across India and online via Myntra, Amazon, and our official website. We are expanding globally, seeking partnerships with international distributors, luxury retailers, and influencers to elevate Baraca's reach

**Our passion for crafting  
top-of-the-line products  
drives us forward**



Baraca blends affordability with exceptional craftsmanship, offering luxurious leather goods that redefine accessible luxury. Our vision is to lead as a global luxury brand, delivering unmatched quality, service, and collaboration opportunities.



BARACA





CSIR-CLRI the globally renowned R&D and educational centre for leather, footwear and allied products with a history of 77 years working in the industry introduces “Toe-hold”, where technology that meet environmental sustainability needs are used for developing products that meet the aspirants of the youth.

Specialising cleaner process technologies coupled with water, chemical and energy savings. Our designs for bags, garments and footwear set a vibrant and functional tone. Coupling leather with circularity, other natural materials our trendy products showcase a way forward for the growing working class.

CSIR-CLRI through these collections showcases our expertise and welcome the industry to work with us to build a dream of leather for meeting employment and export earnings for the nation.

For CSIR-CLRI academy-research industry partnership just not a successful story but a lifeline.







1980

## VISION TAKES ROOT

In 1980, our founders had a visionary idea: to blend the finest shoe-making traditions and practices from around the globe into a single, exceptional brand. With a passion for craftsmanship and a dedication to quality, the foundation for Gordon & Bros was laid, setting the stage for a journey of innovation and tradition.

2001

## THE BIRTH OF GORDON & BROS

The acquisition of the SM 7810 GW machine, affectionately renamed "Gordon" by factory workers, inspired the founding of Gordon & Bros in 2001. Based in Düsseldorf, our team set out to blend the craftsmanship of the iconic Gordon machine with advanced German engineering and fashion. This fusion of heritage and innovation defines our commitment to quality and style.

2025

## A LEGACY OF EXCELLENCE

Gordon & Bros fuses the timeless legacy of the Gordon machine with cutting-edge German engineering. While our shoes maintain a classic appeal, they're crafted with modern precision by our R&D team in Düsseldorf. This blend of tradition and innovation embodies our commitment to excellence in every pair.





# JOYBEAN

WALK YOUR OWN PATH

At **Joybean**, we believe nothing should stand in the way of your hustle — not price, not comfort, not style



Born from the need for **affordable, durable, and stylish** footwear, we make sure **every individual**, from every corner of the country, has the freedom to **move, create, and express themselves**.

**Unmatched Comfort.  
Unapologetic Style.**

Innovative sole tech for all-day hustle. Street-smart, bold designs that turn heads. Affordable luxury—top-tier quality, made accessible.



At **Joybean**, we don't just make shoes — we empower those who dare to move, create, and stand out.



## KETHINI — THE ART IN LEATHER

Kethini is not just a pair of shoes, it is an experience.

Every Kethini is carefully crafted to inspire, blending art and luxury on leather.

Designed to meet the aspirations of the global citizen, it is made to be your companion in life's finest moments.

Crafted by over 150 talented artisans, each Kethini goes through 100 intricate steps. Drawing inspiration from the finest Italian culture, Kethini is tailored to suit the conditions of India. This unique fusion of two worlds results in a product that stands out for both design and durability.

The parent company, Good Leather Shoes, is an award-winning, internationally renowned manufacturer with a strong base in South India. With over 2,000 skilled craftsmen and five state-of-the-art manufacturing facilities, Good Leather produces over 5,000 pairs of footwear for global brands every day.

What sets Kethini apart is its commitment to quality and sustainability. The brand operates a zero-liquid-discharge tannery that follows international standards, ensuring that every pair is not only exquisitely made but also eco-friendly.



Step into luxury with Kethini crafted for those who appreciate enduring style and quality

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**Kethini's bags redefine everyday luxury with premium craftsmanship and functional design. The perfect companion for every moment, wherever life takes you.**



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**Kethini leather sandals combine high fashion with exceptional comfort, crafted for effortless style and all-day wear. Elevate your look without compromising on comfort.**

[www.kethini.com](http://www.kethini.com)



LANGUAGE® is a premium international brand with commitment to handmade craft at its core. **Launched in 2009**, LANGUAGE® is **owned by AH Group**, pioneers in manufacturing high quality leather products and associated with major premium brands across the globe.

LANGUAGE® is one of the Industry Leaders in Retail of Fashion **Leather Footwear & Accessories**. The Brand boasts traditional artistry blended with modern sensibilities and offers a wide range of products for **Men & Women**.

LANGUAGE® is all about Fashion, Craftsmanship & Affordable Luxury. It's a celebration of timeless design, & sustainable practices. With a commitment to innovation, sustainability, & customers satisfaction, LANGUAGE® continues to set benchmarks in the industry, poised for a future growth & global recognition.

LANGUAGE® has **8** exclusive stores in **INDIA** and one in **DUBAI**, and the brand is exploring avenues to open new stores globally. Also available in **300+** doors across India.

### THE BRAND PHILOSOPHY

Like any other art form, shoemaking is a form of expression, reflecting styles and values.



#### Affordable Luxury

Crafted with artisanal precision and offered at fair prices.



#### Nature Friendly

Factories that use clean energy and non-polluting manufacturing processes.



#### Proudly Indian

Expert craftsmen ensure that every shoe made stands toe-to-toe with the best in the World.

#### LANGUAGE® offers an extensive range of products, including:

- Mainline Collection** : Versatile and high-quality footwear and accessories for everyday and special occasions.
- LANGUAGE® Black** : A luxurious range crafted with premium and exotic leathers, showcasing artisanal techniques like hand-painting and Goodyear welt construction.
- LANGUAGE® 24/7** : Ergonomic designs for modern professionals, ensuring comfort and style for long hours.
- Fashion Essentials** : Premium leather accessories, including wallets, belts, bags, and small leather goods.
- Pulse by LANGUAGE®** : A fusion of athleisure and fashion, featuring breathable fabrics, memory foam footbeds, and lightweight designs.

[www.languageshoes.com](http://www.languageshoes.com)



[www.languageshoes.com](http://www.languageshoes.com) | [language.shoes](https://www.instagram.com/language.shoes)



# SALAMANCA®

## Salamanca is a luxury leather brand with heritage.

Using the finest leathers, our leather bags and belts are designed to be both practical and beautiful for years to come, developing a unique character and vintage patina over time.

Defying fast fashion trends with timeless designs. Good character never goes out of style.

### ABOUT US

Started by my grandfather in 1973, followed by my father and now me, Fahed Islam, we have three generations of hands-on experience in premium leather goods, we have the passion to source the softest leather and most hardwearing hides, the skill and craftsmanship to create the most wearable leather goods and the connections to ensure our supply chain is as sustainable and environmentally conscious as possible. We have been exporting premium quality leather goods to Europe for over 45 years.

### Why 'Salamanca'?

The Old City of Salamanca, near Madrid, dates back to the 1100s and is architecturally significant, with the Old Quarter's ornate sandstone architecture lending it both form and substance. Modern Salamanca is undergoing a renaissance with investment giving the city a modern vibrancy to complement its World Heritage Status.

Like Salamanca, we have solid foundations from which we're building a vibrant online community and retail brand, combining traditional, artisan craftsmanship and skills with cutting-edge innovative design, manufacturing and logistics to meet the needs of discerning global customers looking for slow, authentic fashion with urban yet vintage vibe. Every piece is unique by the very nature of the natural leather we use, designed and manufactured by skilled craftsmen with decades of experience.

The surname 'Salamanca' is thought to have derived from a respectful nickname used for visitors to the old city and, as visitors ourselves who fell in love with the city, we felt the name was particularly relevant to us on many levels.



# SSC<sup>®</sup> Shoes & Bags



SSC Shoes and bags from the SSC Group since 1967 has earned the reputation as a manufacturer and exporter of high-quality footwear, specializing in women's fashion shoes and sandals. SSC has inhouse product development for leathers, materials and designs which is the certified **LWG Gold** and **HIGG SLCP** manufacturing.

SSC Group is open to tie-ups with brands and retailers for shoes, bags and leathers.



SSC produces **Organicraft** shoes in biodegradable leathers and components concept, as plastic-free with natural materials for carbon neutrality by recycled threads and packaging with semi-manual handcrafting.

## CONTACT PERSONS

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Naveed Ahmed	Marketing Executive-Tannery	+91 95000 82482	tanexp@sscgrp.com

[www.sscgrp.com](http://www.sscgrp.com)



Boots



Basic Flats & Sandals



Chunky Moccas



Organic Sneakers



Leather Bags





## About us

At töhl, we seamlessly blend contemporary styling and technology with the rich legacy of time-honored leather craftsmanship to create exquisite leather accessories. Inspired by the Tamil word for skin, töhl embodies luxury and artisanal expertise. We make our own leathers, and source the finest from around the world, to create products that are beautiful and long lasting.

Defined by effortless sophistication, our iconic pieces feature vibrant hues, unique textures, modern palettes, and specialized finishes. Each product reflects a minimalist style that we achieve through meticulous handcrafting techniques, blending old-world charm with understated modern elegance.

Handcrafted in India by skilled artisans, our creations carry not only the stories of their owners but also the rich heritage of the craftsmen who bring them to life. We work with a variety of premium, handpicked leathers, treated with artisanal care and adhering to international standards. From silky suedes and glossy metallics to embossed exotic textures and bold colors, töhl offers a versatile collection with a global appeal.

Experience the coming together of luxury and leather crafting with töhl.

## Brand Vision

To be a global beacon of timeless luxury and craftsmanship, seamlessly blending the artistry of traditional leatherworking with modern innovation. töhl envisions creating iconic, sophisticated leather accessories that inspire confidence, celebrate individuality, and stand as a testament to sustainable, high-quality design. Through a commitment to excellence and authenticity, töhl aims to redefine modern leather luxury for sophisticated customers around the world.

## Visit us at

[www.tohl.in](http://www.tohl.in)

[www.instagram.com/instatohl](https://www.instagram.com/instatohl)

Email us - [marketing@tohl.in](mailto:marketing@tohl.in)

Customer care - +91 83001 12000







### Toni Rossi: The Art of Stylish Comfort

Toni Rossi is a premium leather footwear and accessories brand dedicated to crafting timeless pieces for men and women. Rooted in elegance and innovation, we seamlessly blend style and comfort to redefine modern luxury. Each product reflects our passion for quality, ensuring a perfect fit for every occasion.

Inspired by tasteful living, Toni Rossi celebrates individuality and sophistication, offering a curated range that complements your lifestyle. From meticulously designed shoes to exquisite leather accessories, our creations embody craftsmanship and finesse. Step into the world of Toni Rossi, where style meets.

[www.tonirossi.com](http://www.tonirossi.com)





DON MILLER

**"OWN YOUR STORY"**

Our mission is simple: to bridge the gap between timeless style, quality and price. Don Miller accessories are made with leather and blend functionality, durability and value with sleek and stylish aesthetics. Our products are meticulously crafted and designed with the urban professional man in mind. Don Miller is a promise of excellence.



SHARON MILLER

**"CARRY YOUR CONFIDENCE"**

Sharon Miller embodies the essence of affordable luxury, combining modern sophistication with thoughtful details to make a bold personal style statement.



Behind the scenes is the Tritan Group. Tritan has served as a trusted contract manufacturer to many well-known and leading global brands for over a quarter century and earned a reputation for excellence in the industry. Accolades and awards from The Government of India and the Council of Leather Exports line the shelves. State-of-the-art facilities seamlessly tie in the latest in technology such as computer aided cutting and design with artisanal skills passed down through generations of leather craftsmen and women. Equally important is the strong commitment to sustainability, gender equality and the planet. We quietly do the best we can to conserve energy and water, minimize waste, and dispose of it responsibly.

CMO:  
Kushal Kapoor

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Capacities  
Wallets - 3.5 million / year  
Belts - 4.0 million / year  
Bags - 0.5 million / year

Headquarters  
44 anna salai,  
nagalkeni, chromepet,  
chennai, 600 044,  
india





# VISTA SHOES

## STEP INTO A WORLD OF EXCEPTIONAL FOOTWEAR —VISTA SHOES

For over a decade, Vista Shoes has proudly stood as a venerable name in the World of footwear. We are not just a shoe manufacturer; we are artisans of comfort and style. With a long-standing tradition of excellence, we've honed our skills to become a prominent producer of high-quality footwear, serving customers worldwide.

Vista Shoes has successfully designed, manufactured, and produced high-quality shoes for men, women, and children for popular global brands.

Established in 2008, Vista Shoes is nestled within a sprawling 1.37-acre campus in Chembarambakkam, strategically located 30 kilometers from Chennai on the bustling highway leading to Bangalore.

Boasting a dedicated workforce of over 500 skilled individuals, our state-of-the-art factory is equipped with five upper lines and four full shoe lines, enabling us to achieve an impressive production capacity of over 3000 pairs of sandals and 2000 pairs of shoes/ boots per day.

Our story is one of passion, precision, and a profound commitment to nurturing healthy and happy feet. With Vista shoes, you're not just choosing footwear; you're choosing a legacy of quality that's been crafted over years of unwavering dedication.

Our foundation rests on the pillars of innovative design, competitive pricing, impeccable quality, punctual delivery, and unparalleled customer service.

Behind the scenes, a team of seasoned designers and technical specialists expertly manage the entire shoe production supply chain. From product design and development to raw material procurement, production planning, manufacturing oversight, rigorous quality assurance, and comprehensive expert documentation, we ensure a seamless and efficient process.

By taking care of these essential details, we empower multi-national companies to swiftly introduce their products to the market, unburdened by the complexities of plant operations.

Quality is the cornerstone of our craft. Our shoes undergo rigorous testing for durability, strength, and wearability, and are subjected to a 100% quality inspection before leaving our factory.

Our dedicated quality control team is relentless in ensuring that every pair we produce is flawless.

Vista Shoes also believes in continuous improvement and knowledge-sharing. Periodically we conduct specialized training programs for our employees, featuring insights from experts hailing from the prestigious Footwear Design and Development Institute (FDDI).

Our quest is to foster a congenial and motivating work environment where our dedicated employees take pride in their association with Vista Shoes.

Their satisfaction is a reflection of our commitment to excellence as we continue to stride forward as a trusted name in the World of footwear.

Vista Shoes has excellent handwriting when it comes to creating and crafting Children's shoes. Experts in the European shoe market for decades, Vista Shoes launched an exclusive brand for Children's shoes named ELVES THE SHOEMAKERS.

ELVES THE SHOEMAKERS is a successful e-commerce brand that has won the hearts of more than 12,000 parents all over India. Crafting children's shoes and selling them in online marketplaces and stores all over India has created a strong brand reach for ELVES THE SHOEMAKERS.

ELVES THE SHOEMAKERS introduces a plethora of new products every season. They also test out new materials that can significantly reduce the weight of the shoe, making it lighter and more user-friendly.

Their brand energy is their superpower. It is a fusion of value creation and brand experience. Children enjoy wearing ELVES THE SHOEMAKERS as the shoes give breathability, durability and comfort to little feet.

Shoemaking is an art, curating creative children's shoes is a skill that has been mastered by Vista shoes.

Welcome to the World of Vista Shoes.... Creative and comfortable shoes made by people who care".







## Text for Symposium Preview Brochure:

### What is Z Aglet?

Z Aglet is a homegrown brand blending generational knowledge with modern innovation to redefine leather craftsmanship. Born during the pandemic, it embraces the shift in fashion trends by creating a unique concept where casual is the new formal. Tradition meets innovation, making each product a timeless statement.

### Why Z Aglet?

Z Aglet uses organically sourced, breathable leather, ensuring comfort and natural pliability. Every piece is ethically manufactured, prioritizing sustainability and responsible practices, making it a conscious choice for today's mindful consumers.

### What does Barcode mean?

The barcode symbolizes individuality, representing the unique identity and personality of the new generation. It celebrates distinctiveness, aligning with Z Aglet's vision of making every piece as unique as its wearer.

Z Aglet represents a new generation of fashion—one that values identity, authenticity, and breaking free from the ordinary. The barcode bridges the gap between tradition and innovation, embodying Z Aglet's commitment to creating products that are timeless yet contemporary.

For Z Aglet, the barcode is also a statement of connection—linking heritage craftsmanship with forward-thinking design. It's a mark that makes every product stand out, giving the brand its distinct identity in a world of mass-produced sameness. In essence, the barcode is a badge of uniqueness, reflecting the wearer's personality while staying true to the brand's values of individuality and sustainability.

### Z Aglet Store

The Z Aglet store is designed with a futuristic aesthetic, blending sleek, minimalist architecture with sustainable materials, mirroring the brand's ethos of innovation, individuality, and bold finesse.

### Mihir Ahuja—the face of the brand

The rising Bollywood star Mihir Ahuja perfectly mirrors Z Aglet's ethos—versatile, authentic, and individualistic. Just as he seamlessly adapts to every role, our shoes embody the unique identity of their wearer, making every step a statement.



TAURUS GROUP PRESENTS



A Z Y R R H A



B A R A C A



KETHINI

SHOE MAKER & RETAILERS



Language

SALAMANCA®

SSC®  
Shoes & Bags



töhl®  
luxury leathercraft



TONI ROSSI®

VISTA SHOES



Aglet